

• Colin C Throm •

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SUMMARY of QUALIFICATIONS

Graphic / Media / Interactive / Web / eLearning Designer

- ✦ Over 15 years professional experience in all aspects of graphic and media design, from client needs assessment through delivery of final compliant product
 - ✦ Exceptionally creative designer and illustrator
 - ✦ Expertise in a wide array of graphic and media software, both 2D and 3D
 - ✦ Outstanding skill in development of interactive eLearning and computer-based training content
 - ✦ Technically proficient with internet design and delivery
 - ✦ Tenacious problem-solver and asset to Quality Assurance process
 - ✦ Experience with SCORM and Section 508 compliance standards, as well as ADDIE and Agile development
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SENIOR MULTIMEDIA DESIGN ENGINEER: 2009 – 2011 Lockheed-Martin GTL Electronics

- Actively contributed to training platform development, instructional design, graphic design, and user experience for extensive library of eLearning courses for US Veteran's Administration
- Established client needs, designed training interface, established best practices, and maintained style guide
- Provided interactive and media content, while ensuring that Section 508 Accessibility standards were being met

MULTIMEDIA DESIGN ENGINEER: 2007 – 2009 Lockheed-Martin IS&GS Defense

- Designed and produced multimedia instruction courses, as well as sales demos and promotional presentations, in both print and interactive media formats
- Introduced 3D and interactive content into eLearning programs for the US Army, and designed user interface improvements
- Helped guide Lockheed-Martin IS&GS product line consisting of 3 out-of-date courses into a product line consisting of 9 courses, greatly improved in aesthetics and functionality
- Served as project lead for two of those courses

GRAPHIC / MEDIA DESIGNER: 1992 – 2007

- Carefully managed time and priorities for multiple projects in all areas of 2D/3D media
- Integrated high levels of artistry in graphic design and interactive content for many eLearning and computer-based training products, for both government agencies and Fortune 500 companies in pharmaceuticals, healthcare, biotechnology, finance, energy, and construction
- Served as a key member of a creative team building multimedia and video presentations
- Designed look and feel of over 150 unique online and computer-based training courses
- Established standards and techniques for converting computer-based course content to web delivery and performed many of these conversions
- Developed interactive templates that could be used by other developers such as a Flash quiz which allowed teammates to build quizzes in as little as 15 minutes vs. an hour-plus
- Created promotional materials, presentations, posters, flyers, CD packages

FREELANCE ILLUSTRATOR: 2003 – present

- A published traditional-media illustrator for fantasy literature, role-playing games, comics, and textbooks
- Designer of business identity, logos, collateral, and presentations

SOFTWARE:

- Photoshop CS4, CS5
- Flash CS4, CS5
- Painter
- Illustrator
- Captivate
- 3DStudioMAX
- Maya
- AfterEffects
- Dreamweaver
- Homesite
- Poser
- Fireworks
- InDesign
- Premiere
- Soundbooth
- Sound Forge
- PowerPoint
- Word
- Excel

ADDITIONAL SKILLS and KNOWLEDGE:

- Actionscript 2
- HTML, CSS, XML, Javascript
- ADDIE and Agile development process
- SCORM standards
- Section 508 compliance
- User Interface
- Logo design
- Print production, package/label
- Drawing/illustration
- Cartooning/animation/character design
- Wacom tablet
- Photography/video
- FDA and OSHA compliance issues
- Pharmaceutical compliance and labeling issues

ADDITIONAL COURSEWORK:

2008 – Actionscript 3 Programming Theory
2008 – Project Management, Lockheed Martin
2011 – Illustrator’s Master Class, Amherst College
Currently taking – PHP and MySQL, Wordpress

AFFILIATIONS and INTERESTS:

Society of Children’s Book Writers and Illustrators
Kokikai Aikido, Martial Arts Instructor with Rutgers Recreational Services
WBGO Public Jazz Radio
New Jersey Mycology Association
Sierra Club

EDUCATION:

1987 – 1990, **BA with Honors** - Rutgers College, New Brunswick, NJ
Major: Visual Arts
Minor: Biology
1986 -1987, Rutgers School of Pharmacy
Dean's List 1987, 1988, 1989, 1990
1985, Summer Arts Institute, New Brunswick, NJ

• *References available upon request* •