

Colin C. Throm  
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I have enjoyed working as both in-house and freelance designer, illustrator, and artist for over fifteen years. In that time, I have always stayed current and have done a bit of everything, including but not limited to graphic and media illustration, training and education, interface design, interactive training, traditional illustration, media design, 3D modeling and rendering, animation, character design, story boards, environments, photography, posters and brochures, logos, sales and marketing presentations, t-shirts, and CD package design. As both a skilled illustrator and interactive designer, I possess a unique combination of technical proficiency and artistic excellence.

**MULTIMEDIA DESIGN ENGINEER: 2007 – present**  
Lockheed-Martin Information Systems and Global services, Tinton Falls, NJ  
In-house graphic/media/interactive designer of interactive multimedia instruction courses, sales demos, and promotional presentations.

**FREELANCE ILLUSTRATOR / DESIGNER: 2003 – present**  
Published traditional media illustrator for fantasy literature, role-playing games, comics, and textbooks.  
Freelance designer, business identity, logo, t-shirt, etc.

**GRAPHIC / INTERACTIVE DESIGNER: 1992 – 2007**  
EduNeering Inc, Princeton, NJ – www.eduneering.com  
In-house graphic/media/interactive designer experienced in all aspects of 2D/3D design, illustration, and media for a successful business development company creating distance learning, compliance and safety training, and software.

**Highlights:**

- Introduced next-level 3D and interactive content into training programs for the Army
- Helped guide Lockheed-Martin ILS product line consisting of 3 out-of-date courses into product line consisting of 9 courses, greatly improved in both aesthetics and functionality
- Served as project lead for two of those courses
- Developed user interface improvements for TBC and SBC interactive training
- Created interactive sales and promotional demonstrations for Lockheed-Martin IS&GS
- Created graphic design and interactive content for entire series of online training in "Worldwide Environmental Practices" for Johnson & Johnson
- Developed design and content for online presentation "A Tour of the FDA" for FDA
- Developed design and content for series of pharmaceutical Good Manufacturing Practices training courses
- Created Flash-based online training course with integrated video for Washington Group International
- Developed Flash quiz template which allowed teammates to create quizzes in as little as 15 minutes versus the hour-plus of the previous tool
- Integrated high levels of artistry with interaction for Cracker Barrel employee training programs
- Served as a key member of a creative team building multimedia and video presentations
- Pioneered interface design for early online training in PRISM inventory management for Schering-Plough
- Designed look and feel of over 150 unique online and computer-based training courses, both client-specific and standard library, averaged 10-12 complete courses per year
- Established standards and techniques for converting computer-based course content to web delivery and performed many of these conversions
- Developed interactive templates that could be used by other developers
- Created interface designs for distance learning platform and courses
- Developed and created promotional materials, presentations, posters, flyers, CD packages
- Trained and mentored newer artists

**Software:**

- Adobe Master Suite: Photoshop CS2, Flash (Actionscript 2), Illustrator, Dreamweaver, Fireworks, AfterEffects, Acrobat, Soundbooth, InDesign
- 3DStudioMAX, Maya, Poser
- Painter
- Homesite
- Premiere, Sound Forge
- Microsoft: PowerPoint, Word, Excel, Movie Maker
- HTML, CSS, XML

- Windows and Mac OS

Skills:

- Interactive/media content
- Interface design
- Logo design
- Print production, package/label
- Drawing/illustration
- Cartooning/animation/character design
- Photography/video

Affiliations and Interests:

Society of Children's Book Writers and Illustrators  
Kokikai Aikido, Martial Arts Instructor with Rutgers Recreational Services  
Sierra Club  
Chairman of the Creative Artist Guild - Central NJ, 2002

Shows and Awards:

2 person show at Montgomery Cultural Center  
First place, EduNeering corporate art competition  
several group shows with Creative Artist Guild  
Honorable mention – Montgomery Cultural Center

Previous Employment:

1991 – 1992, Photography Studio Assistant / Photo Lab Technician: Aerographics Inc, New Brunswick  
1991, Classroom / Studio Assistant: Joyce Sills, professional artist based in SOHO, NYC  
1990, Intern, Marvel Comics editorial offices, New York, NY

Education:

1986 – 1990, BA with Honors - Rutgers College, New Brunswick, NJ  
Major: Visual Arts  
Minor: Biology  
Dean's List 1987, 1988, 1989, 1990  
1985, Summer Arts Institute, New Brunswick, NJ